



Donor Levels, Sponsorship Packages & Series Booklet Ads

P.O. Box 4205

Evansville, IN 47724-0205

www.EvansvilleSymphonicBand.org

The Evansville Symphonic Band Historical Highlights 1947 to the Present

- Summer of 1947 – Wesley Shepard presented the first Tri-State Concert Band outdoor concert on the front lawn of the Evansville College Administration Building, July 10, 1947 at 7:30 p.m.
- 1949 – The band concerts were moved to Bosse Field. The Mesker Musical Trust began financially supporting the band.
- Concerts were moved to the Mesker Amphitheater upon its completion in the early '50's.
- The band continued to function under the leadership of several different conductors after Mr. Shepard's retirement in 1970, until the late '70's
- In the early 80's, James Chandler reorganized the band under its current name, The Evansville Symphonic Band.
- John K. Koehler was appointed Conductor in 1991 and served until 1997.
- Kim Fillingim was appointed Conductor of the Band in 1998.
- In 2000, the Soldiers & Sailors Memorial Coliseum became the new location for the band's June concert series.
- In addition to its series of concerts, the band has played for the dedication of the Roberts Stadium renovation; the dedication of the Korean War Veterans Memorial; the dedication of the Visitors and Convention Center Pagoda in Sunset Park; and the World War II memorabilia display at Casino Aztar.
- Mr. Fillingim retired as director of the band after the 2007 concert season.
- In 2008, Dr. Timothy Zifer was appointed as the new director, and the band held the first Big Band Bash – a fundraiser for the organization.
- The launch of the Evansville Symphonic Band website www.evansvillesymphonicband.org in 2009 allowed fans to keep up with the band all year.
- Mr. Kim Fillingim returned as director in 2014. The concerts are being held at Central H.S. Auditorium with near capacity attendance.



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Donor Levels

Red Level – up to \$99

White Level - \$100 - \$499

Blue Level - \$500 - \$999

Star Level - \$1,000 - \$2,499

Honor Level - \$2,500 - \$4,999

Liberty Level – \$5,000 - \$7,499

Freedom Level – \$7,500 - \$9,999

Independence Level - \$10,000-\$14,999

Patriot Level - \$15,000 - \$20,000

Sponsorship Packages

Full Concert Sponsor - \$10,000

- Recognition in concert series booklet as Independence Level sponsor.
- Full and single sponsorship rights to a concert.
- Logo and name will appear on the appropriate page of the concert series booklet. The booklet is distributed to approximately 1,000 patrons at each of the three concerts and the Big Band Bash.
- A full page ad (\$200 value) on the page adjacent to the sponsored concert program.
- Opportunity to display two 4' x 8' banners on the stage during the sponsored concert. (Banner must be provided by the sponsor.)
- Recognition as the concert sponsor will be announced at the minimum of four times by the Master of Ceremonies during the concert.
- Recognition in all printed materials for the current concert series (i.e. newsletters and press releases).

Half Concert Sponsor - \$5,000

- Recognition in concert series booklet as Liberty Level sponsor.
- Shared sponsorship with additional concert sponsors.
- Logo and name will appear on the appropriate page of the concert series booklet with additional concert sponsors. The booklet is distributed to approximately 1,000 patrons at each of the three concerts and the Big Band Bash.
- A 3/4 page ad (\$150 value) on the page adjacent to the sponsored concert program.
- Opportunity to display a 4' x 8' banner on the stage during the sponsored concert with additional concert sponsors. (Banner must be provided by the sponsor.)
- Recognition as the concert sponsor will be announced with additional concert sponsors at the minimum of four times by the Master of Ceremonies during the concert.
- Recognition in all printed materials for the current concert series (i.e. newsletters and press releases).

Single Rehearsal Sponsor - \$3,000 (there are a minimum of seven rehearsals per season)

§ Recognition in concert series booklet as Honor Level sponsor.

- A 1/2 page ad (\$100 value) in the concert series booklet. The booklet is distributed to approximately 1,000 patrons at each of the three concerts and the Big Band Bash.
- Recognition as the rehearsal sponsor will be announced at the minimum of one time by the Master of Ceremonies during the concert.



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- Opportunity to display a 4' x 8' banner at the venue during one concert. (Banner must be provided by the sponsor.)

Music Sponsor - \$2,000

- Recognition in concert series booklet as Star Level sponsor.
- 1/4 ad (\$75 value) in the concert series booklet. The booklet is distributed to approximately 1,000 patrons at each of the three concerts and the Big Band Bash.
- Opportunity to display a 4' x 8' banner at the main entrance of the venue during the sponsored concert.
(Banner must be provided by the sponsor.)

Guest Artist Performers Sponsor - \$1,000

- Recognition in concert series booklet as Star Level sponsor.
- 1/4 ad (\$75 value) in the concert series booklet. The booklet is distributed to approximately 1,000 patrons at each of the three concerts and the Big Band Bash.
- Opportunity to display a 4' x 8' banner at the main entrance of the venue during the sponsored concert.
(Banner must be provided by the sponsor.)

WSYAP Sponsor- \$750

- Recognition in concert series booklet as Blue Level sponsor.
A 1/4 page ad (\$75 value) in the concert series booklet. The booklet is distributed to approximately 1,000 patrons at each of the three concerts and the Big Band Bash.
Opportunity to display a 4' x 8' banner at the main entrance of the venue during the sponsored concert. (Banner must be provided by the sponsor.)

Big Band Bash Sponsorships – The Annual Big Band Bash fundraiser will take place on the fourth Sunday of June each year. This event will feature the Evansville Symphonic Band Big Band, an Honor Student Big Band from area High Schools, food vendors, dancing, and many opportunities to make contributions to the ESB (door prizes, raffles, silent auctions etc...).

\$600 Big Band Bash Sponsor

- Recognition in concert series booklet as Blue Level sponsor.
- Full page ad (\$200 value) in the concert series booklet. The booklet is distributed to approximately 1,000 patrons at each of the three concerts and the Big Band Bash.

\$300 Big Band Bash Sponsor

- Recognition in concert series booklet as White Level sponsor.
- 1/2 page ad (\$100 value) in the concert series booklet. The booklet is distributed to approximately 1,000 patrons at each of the three concerts and the Big Band Bash.



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Series Booklet Ads

Sponsors will have recognition in concert series booklet as appropriate level sponsor. The booklet is distributed to approximately 4,000 patrons at each year.

- Program sponsor (inside front cover, inside or outside back cover) - \$600
- full page $4\frac{3}{4} \times 7\frac{1}{2}$ (vertical) - \$200
- $\frac{3}{4}$ page $4\frac{3}{4} \times 5\frac{5}{8}$ (vertical) - \$150
- $\frac{1}{2}$ page $4\frac{3}{4} \times 3\frac{3}{4}$ (horizontal) - \$100
- $\frac{1}{4}$ page $4\frac{3}{4} \times 1\frac{7}{8}$ (horizontal) - \$75
- $\frac{1}{8}$ page $2\frac{3}{8} \times 1\frac{7}{8}$ (horizontal) - \$40

full page ad
 $4\frac{3}{4} \times 7\frac{1}{2}$

$\frac{1}{2}$ page ad
 $4\frac{3}{4} \times 3\frac{3}{4}$

$\frac{1}{4}$ page ad
 $4\frac{3}{4} \times 1\frac{7}{8}$



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PLEASE SUBMIT THIS PAGE WITH YOUR DONATION

Business Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Contact Phone _____ Contact Fax _____

Contact Email _____

Sponsorship Interest – Please check your sponsorship level

- | | |
|---|---|
| <input type="checkbox"/> Full Concert Sponsor - \$10,000 | <input type="checkbox"/> Music Sponsor - \$2000 |
| <input type="checkbox"/> Half Concert Sponsor - \$5,000 | <input type="checkbox"/> Guest Artist Sponsor - \$1,000 |
| <input type="checkbox"/> Single Rehearsal Sponsor - \$3,000 | <input type="checkbox"/> WSYAP Sponsor - \$750 |
| <input type="checkbox"/> Big Band Bash Sponsor - \$600 | <input type="checkbox"/> Big Band Bash Sponsor - \$300 |
| <input type="checkbox"/> BBB EVENT TICKETS - \$30 | <input type="checkbox"/> BBB CONCERT TICKETS - \$15 |
| <input type="checkbox"/> BBB STUDENT CONCERT TICKETS - \$5 | |

Series Booklet Ads – Please check your ad size

- Series Booklet sponsor (inside front cover and back cover) - \$600
- full page [4 3/4 x 7 1/2] (vertical) - \$200
- 3/4 page [4 3/4 x 5 5/8] (vertical) - \$150
- 1/2 page [4 3/4 x 3 3/4] (horizontal) - \$100
- 1/4 page [4 3/4 x 1 7/8] (horizontal) - \$75
- 1/8 page [2 3/8 x 1 7/8] (horizontal) - \$40

Total Sponsorship Amount: \$ _____

Please submit with payment to:

Evansville Symphonic Band
P.O. Box 4205
Evansville, IN 47724-0405

In order to be recognized in the program booklet, please submit by May 1, of the giving year. All ads must be submitted with payment by May 10, of the giving year. Digital ads can be emailed to EvansvilleSymphonicBand@gmail.com.